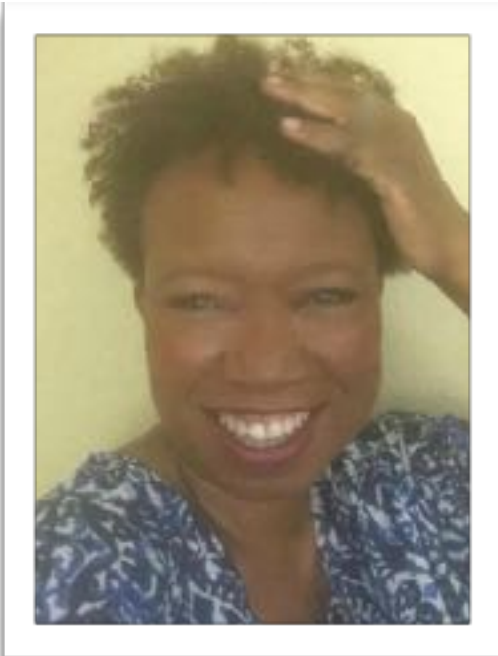


**Annita Thomas**  
**On-Air Radio Personality**  
**Oprah Magazine Insider and Ambassador**



On-air radio personality, Annita Thomas, host the syndicated and popular travel radio show, *Travel Bags With Annita and Friends*. Presently the show airs on WDUN AM 550 and FM 102.9 with over 70,000 listeners each Saturday. Broadcast signals reach North Carolina, South Carolina, Tennessee, North Georgia and Metro Atlanta.

Annita feels there is more to travel than the heavily used “Top Ten list” of what to see and do when traveling. For Annita, travel is more about the culture, Arts and most of all, the local people who call the destination home. But, of course she does always include the cuisine and food history, giving us an understanding of why that food is so important in that place.

And, Annita is

at her very best when she finds stories shared by residential icons and those who have lived on their ancestral land for generations and are ready to pass on the legacy.



Travel should be covered in a wholesome and engaging manner. “If we are to inspire, the journey must come alive” according to Annita.

Annita does just that with class, style and.... usually a pair of cool sunglasses. But, who is Annita and why should she be the person to talk about travel?

Annita is a lifelong traveler with visits to more than 95

countries in her bag. From her years at Pan American World Airways traveling the world, visiting places known as great vacation destination to war-torn sites where coups and unrest were part of a days work.

She taught flight attendants in-flight and FAA regulations during her time with Pan Am and wrote training manuals for in-flight managers.

After the untimely departure from working with Pan Am due to their demise, she worked with the Atlanta Convention and Visitors Bureau preparing the city for the 1996 Olympics. With over 1,500 volunteers calling her “boss” she managed four very active visitor centers and oversaw the international media center, available before, during and after the successful 1996 Olympic Games.

As the Games came to an end, she started her own cultural awareness training company and traveled the world working with start-ups like Hotwire, ebookers in Europe, and with business travel experts like Rosenbluth International Business Travel Management Company; number two only to American Express travel.

Five years ago she was asked to start a travel radio show for the regional radio station and jumped at the opportunity to use her years of travel experience and knowledge to inspire others to never feel they can not make their travel dreams come true. Her goal and mission is to remove the travel pamphlets from your hand and replace it with an airplane or train ticket. She is ready to share her knowledge and encourage a broader audience to see our beautiful planet. The world is waiting for you..... let's go!



## Show and social media stats

### Radio Show

She has over 600,000 listeners each month.

Listeners are:

40+ and Empty Nesters

Over 50% are upper middle class. They are very diverse - gender, race, age and religion

### Social media

Instagram - 30K

Twitter - 25K

FaceBook -2,400

### Social Media Influencer

Oprah Magazine

Allianz Travel Insurance

Travelon Luggage

Chevrolet

Chico's

Target

Talbots

Stacy's Crackers

Live Love Pop

### Professional Organizations

SATW - Society of American Travel Writers

NATJA - North American Travel Journalist Association

Atlanta Press Club

### Contact Annita Thomas

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912-223-6515

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Thanks for your interest! Annita would love to work with you!



### Oprah Magazine Insider

For the last two years Annita has worked with O the Oprah Magazine as an Elite Brand Ambassador assisting various O Magazine brands, sponsors and VIP events.



## How you can work with Annita

Annita's number one format for sharing travel stories is via her radio show Travel Bags With Annita, the show where she is co-host, Travel Itch Radio or via her podcast, Quarter Miles Travel.

Co-branded campaigns:

Radio show produced about your brand

On-site interviews recorded on site during press visits

On-Air broadcasting (TV) representing travel brands and destinations

Social Media Campaigns

Wanderful Luxuries Series (Video series of dream vacation locations and experiences)

Quarter Miles Travel Podcast

## Sample Radio Shows and Articles

### Archived shows

#### *Sapelo Island - Remembering Cornelia Bailey*

<http://www.travelbagswithannita.com/destination-sapelo-island-filled-culture-traditions-history-oct-28-2017/>

#### *Sapelo Island Purple Ribbon Sugar Cane*

<http://www.travelbagswithannita.com/purple-ribbon-sugarcane-was-a-main-crop-on-sapelo-island-starting-in-the-early-1800s-only-small-farms-have-continued-to-grow-it-through-the-years-but-the-original-species-is-being-revived-by-the/>

#### *Cuba*

<http://www.travelbagswithannita.com/amazing-cuba-2/>

#### *St. Kitts & Nevis*

<http://www.travelbagswithannita.com/destination-just-got-back-st-kitts-and-nevis-sister-islands-july-18-2015/>

Annita has a weekly segment on the Morning Drive show with Bill and Joel. Below is a sample:

#### *The Gather "round*

<http://www.travelbagswithannita.com/gatheround-at-the-atlanta-history-center/>

## Contact information

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